



Institute of  
Modern Media



## Press Release

### Completion of project “Peace Education through Modern Media”

AlQuds Educational TV / the Institute of Modern Media / AlQuds University, in partnership with the Center for Conflict Resolution and Reconciliation, have concluded their project “Peace Education through Modern Media” funded by the European Union. The project main objective is to raise the awareness on the importance of communication to solve conflicts in the Palestinian society.

The closing conference for the project will be on Tuesday the 28<sup>th</sup> where the six short drama films produced by the project will be presented at AlQasabah Theatre in Ramallah at 11:00 am, where participants in the project, media professionals and related organizations will be present.

The project had three phases of training over a period of almost a year on conflict resolution and scriptwriting. The target group of the training was school and university students, teacher and media professionals, where the best were chosen to write scripts for short drama films on conflict resolution.

The best six film scripts on conflict resolution were chosen to be produced by the AlQuds Educational TV, where the stories depict real life stories and experiences by the participants reflecting the Palestinian social reality. These films will be distributed to various Palestinian schools and universities aiming to raise the awareness of the civil society on this issue and creating a culture of communication.

According to Ms. Fabienne Bessonne, Head of Social and Civil Society Section at the European Commission Technical Assistance Office, “The European Commission greatly values this project because it will enable the Palestinian young people to be the actors of positive change in their society and to contribute to a less violent environment”.

Ms. Lucy Nusseibeh, Director of the Institute of Modern Media, said that the training was exceptional and the participants showed great flexibility with the trainers, interest and capacity of understanding and dealing with the subjects of the project.

Ms. Nusseibeh complemented the trainers and trainees and explained that the institute will continue working on similar projects in cooperation with donors aiming at adding to the Palestinian communities’ quality of life.

The participants expressed their interest in having more projects and workshops in these fields because of their added value to their careers, and they thanked the Institute of Modern Media, the Center for Conflict Resolution and Reconciliation, and the European Commission for allowing them the chance to participate in this project and benefit from it.

For more information, please visit [www.imm.ps](http://www.imm.ps) or contact the Institute of Modern Media on the following numbers: 02 295 9273/4 or by email: [info@imm.ps](mailto:info@imm.ps).